



Zaal Mohammed Zaal
FOUNDER AND CHAIRMAN, AL BARARI

Founder and chairman of Al Barari, Zaal Mohammed Zaal, was educated at Cambridge University. He obtained a master's degree in English and fine arts, before returning to Dubai to pursue a career in property development.

In 2005, Zaal launched the 170ha Al Barari community. The project includes 189 luxury villas and 34 themed gardens, with more than 16.4km of naturally landscaped lakes, freshwater streams, waterways, and cascades. Zaal says that it is his vision to become the benchmark for sustainability in the region that continues to propel Al Barari.

The Zaal family traces its regional roots back to the early 19th century. The Al Barari founder's son, Mohammed Bin Zaal, heads the company as CEO, while his wife, Leslie Zaal, looks after the interior design of the villas. His daughter, Kamelia, is the project's creative landscape director.

Commenting on his regional development activities, Zaal tells *Construction Week*: "For us, Saudi Arabia, UAE, and Kuwait by far remain our biggest markets in the Middle East and North Africa (MENA) region."

Earlier this year, the developer announced the launch of a new luxury residential villa project, called The Nest, within the Al Barari development. It will feature 99 four-bedroom luxury villas.

"Saudi Arabia, Kuwait, and the UAE by far remain our biggest markets in [MENA],"

Zaal Mohammed Zaal, Al Barari



The Nest will feature 99 spacious villas.



The Reserve comprises 28 bespoke villas.

In May 2015, the luxury developer also unveiled Ashjar 2 within Al Barari, a collection of 84 exclusive residences in Dubai.

Zaal continues: "We are passionate about all three of the residential developments that are currently under construction, including Ashjar, Seventh Heaven, and The Nest. Each one is unique and caters to a different audience."

"Our strategy is to grow our core portfolio of residential properties and lifestyle amenities, differentiate Al Barari and [its] offering from other property developers, and continue to provide a high-end, high-quality product to buyers," he adds.

A debutant at this year's Cityscape Global, the developer received an overwhelming response for its latest offerings. "Ashjar 2, Seventh Heaven, and The Nest will be handed over to buyers in 2017," Zaal concludes.