

AL BARARI

CHAIRMAN: ZAAL MOHAMMED ZAAL

AGE OF COMPANY: 10 YEARS OLD



For many years, Emirati entrepreneur and visionary Mr Zaal Mohammed Zaal nurtured a dream to create a lifestyle integrated into the environment, rich with culture, breathing space and all the luxuries to live life without bounds. With a vision for a greener, more sustainable Dubai, it was only natural for him to execute this vision in his beloved native city. And so, Al Barari was born.

Al Barari's vision of an exceptional botanic haven unrivalled in its ecological sensitivity has now been realised. It is this vision that continues to propel Al Barari to keep discovering and to become the benchmark for sustainable luxury in the region.

Literally meaning 'wilderness', Al Barari was designed to be a true desert oasis. We envisioned a green space where residents could feel at peace, away from the hustle and bustle of the city. Eighty per cent

of the development is made up of green, lush space that envelops 189 Al Barari residences and the 28 bespoke luxury villas of The Reserve.

A total of six themed gardens with more than 16.4km of naturally landscaped lakes, freshwater streams, cascades and waterways make Al Barari the lowest density development in the UAE and more akin to a botanical garden than a residential community. Garden maintenance and landscaping services are provided by Al Barari's in-house plant nursery, Green Works.

Al Barari has succeeded in its vision to create a development that is one of the most desirable in the UAE while having an environmental conscience and it was the first in the region to do so.

The company was founded in 2005 and has come a long way since then, from creating the largest privately-held plant nursery in the Middle East and winning

awards for its unique properties, to winning an award at the RHS Chelsea Flower Show and having many of its developments sell out within days of their launch.

Phase II of the development aims to introduce Al Barari to a wider audience and will see the

creation of a six-star boutique hotel, retail offerings and further residential development in addition to Ashjar, Seventh Heaven and The Nest. Whatever we build in the future will definitely be green and it will be an extension of the existing sustainable developments in Al Barari.



A WORD FROM THE CHAIRMAN

We have always sought to be the industry benchmark, at the forefront of sustainable living. We were the first to bring the green concept to the UAE and since then it has been an incredible journey. While other developers concentrated on maximising profit by creating buildings with as many apartments as possible, we focused on quality of life by building a low-density community nestled in lush greenery. With green surrounds, our aim was to bring that soothing, calming effect of nature to the community and allow residents to be at one with their environment.

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