



ashjar  
al barari



# MY VISION IS A DREAM

My dream was to create a community that thrives and flourishes on love, harmony, social responsibility, human dignity and decency.

A place deeply rooted in history, culture, dance and music.

My life is a story of passion, I am a giver by nature.

I wanted to give my fellow humans the ultimate living experience and quality of life.

In an oasis of magnificent scented gardens, shimmering lakes, lily-filled ponds and streams.

A celebration of nature in its ultimate form.

Living in homes of unrivalled and unchallenged quality, a space and place for the heart and soul.

What we give you today is indeed very rare, and the result of years of hard work, sweat, tears, pain and joy but in the end we prevailed.

What we created here is a celebration of the human spirit, determination and fulfillment of a dream.

What we have achieved came from the heart of a passionate, perfectionist and loving family. My family. It was our dream and love story, now it's a reality and it is yours for you to enjoy, love and cherish.

It is Al Barari, our passion for life.

**Zaal Mohamed Zaal**  
Chairman of Al Barari





## THE GREEN HEART OF DUBAI

“

*“We open the gate and the kids run out to endless gardens, they meet other children. This is what you really look for when you live in a community”*

**Caroline Rossi De Rosière**

Al Barari Resident

*“It’s perfect. I don’t have to leave this haven if I don’t want to”*

**Caroline Stansbury**

Al Barari Resident

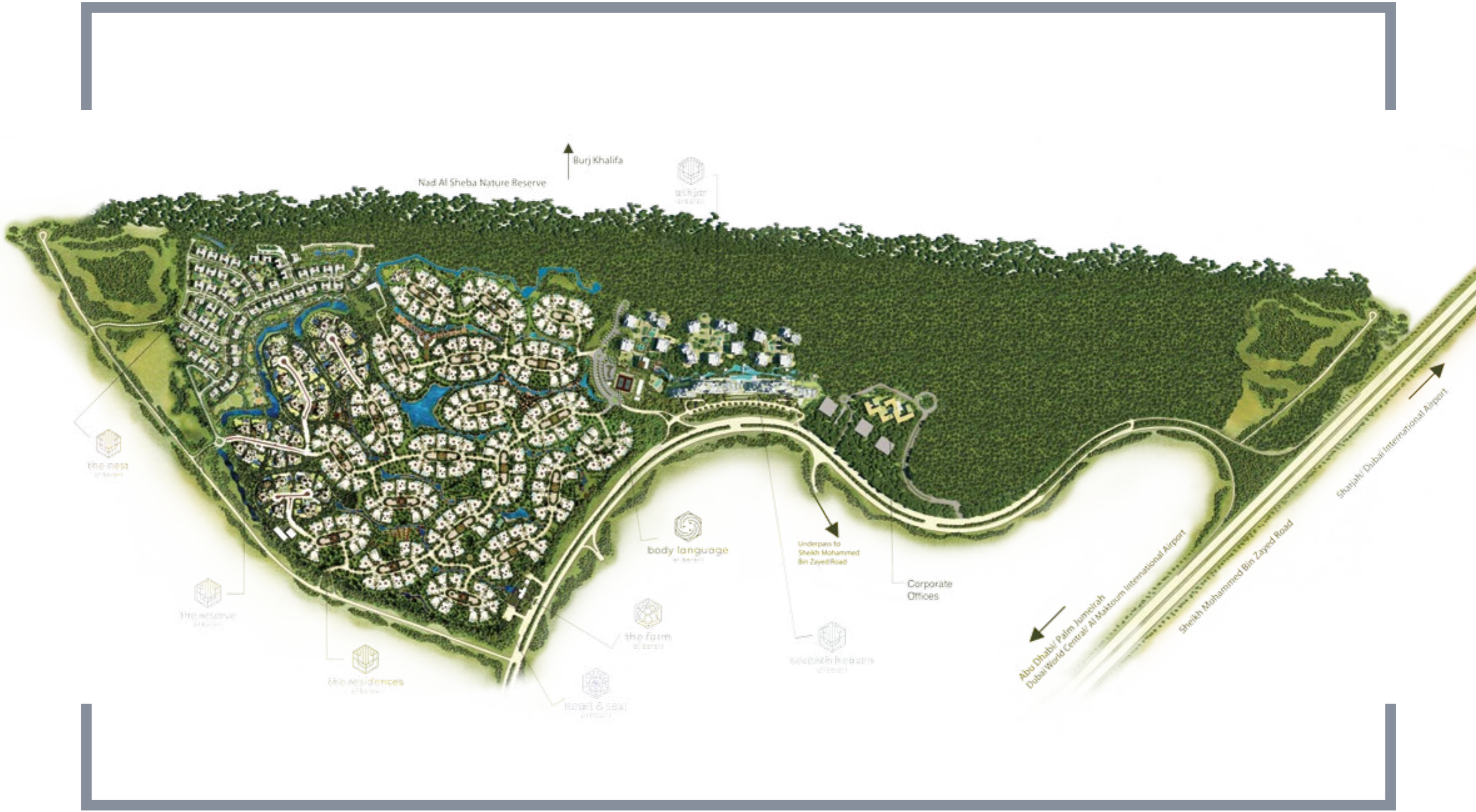
*“Extraordinarily verdant GBP 2 billion development in Dubai”*

**VOGUE UK**

*“The grass is indeed greener down at Al Barari”*

**ELLE MAGAZINE**





Nad Al Sheba Nature Reserve

Burj Khalifa

ashjar  
at barwa

the most  
at barwa

the reserve  
at barwa

the residences  
at barwa

the farm  
at barwa

the farm & saw  
at barwa

body language  
at barwa

Corporate Offices

Underpass to  
Sheikh Mohammed  
Bin Zayed Road

southern haven  
at barwa

Abu Dhabi Palm Jumeirah  
Dubai World Central / Al Maktoum International Airport

Sheikh Mohammed Bin Zayed Road

Sharjah / Dubai International Airport



AL BARARI  
YOUR ULTIMATE ADDRESS



# STRATEGICALLY LOCATED

DUBAI'S MOST DESIRABLE DESTINATION

## 1

### DUBAI CENTRAL

Al Barari is located only 15 mins away from Dubai's major social hubs and amenities

- Burj Khalifa
- Dubai Marina
- Palm Jumeirah

## 3

### EFFORTLESS LIVING

The world's largest upcoming mall developments are right around the corner:

- Mall of the World (2018)
- Cityland Mall (2018)

Nearby hospitals and medical centres include: MediClinic and Medcare Medical Centre amongst others

## 2

### SEAMLESS TRAVEL

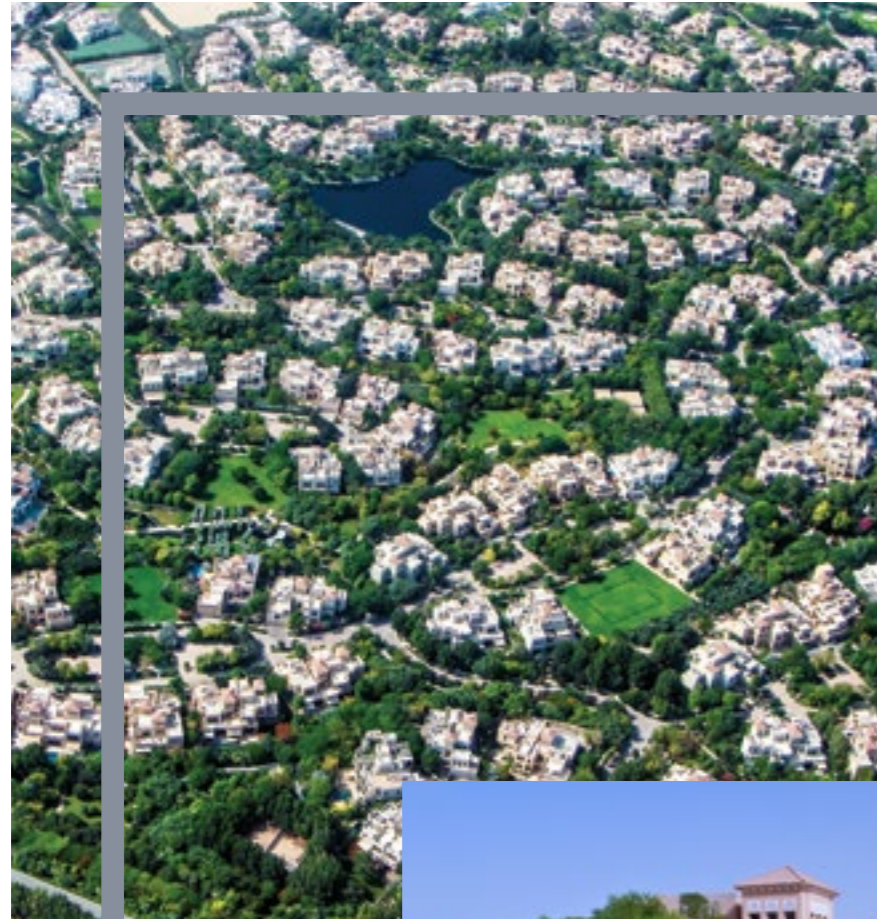
Centred between Dubai's two airports. In close proximity to Arabian Ranches and Motor City. Ideal for a daily commute to Downtown Dubai, DIFC, Dubai Marina, JLT and Dubai Media City

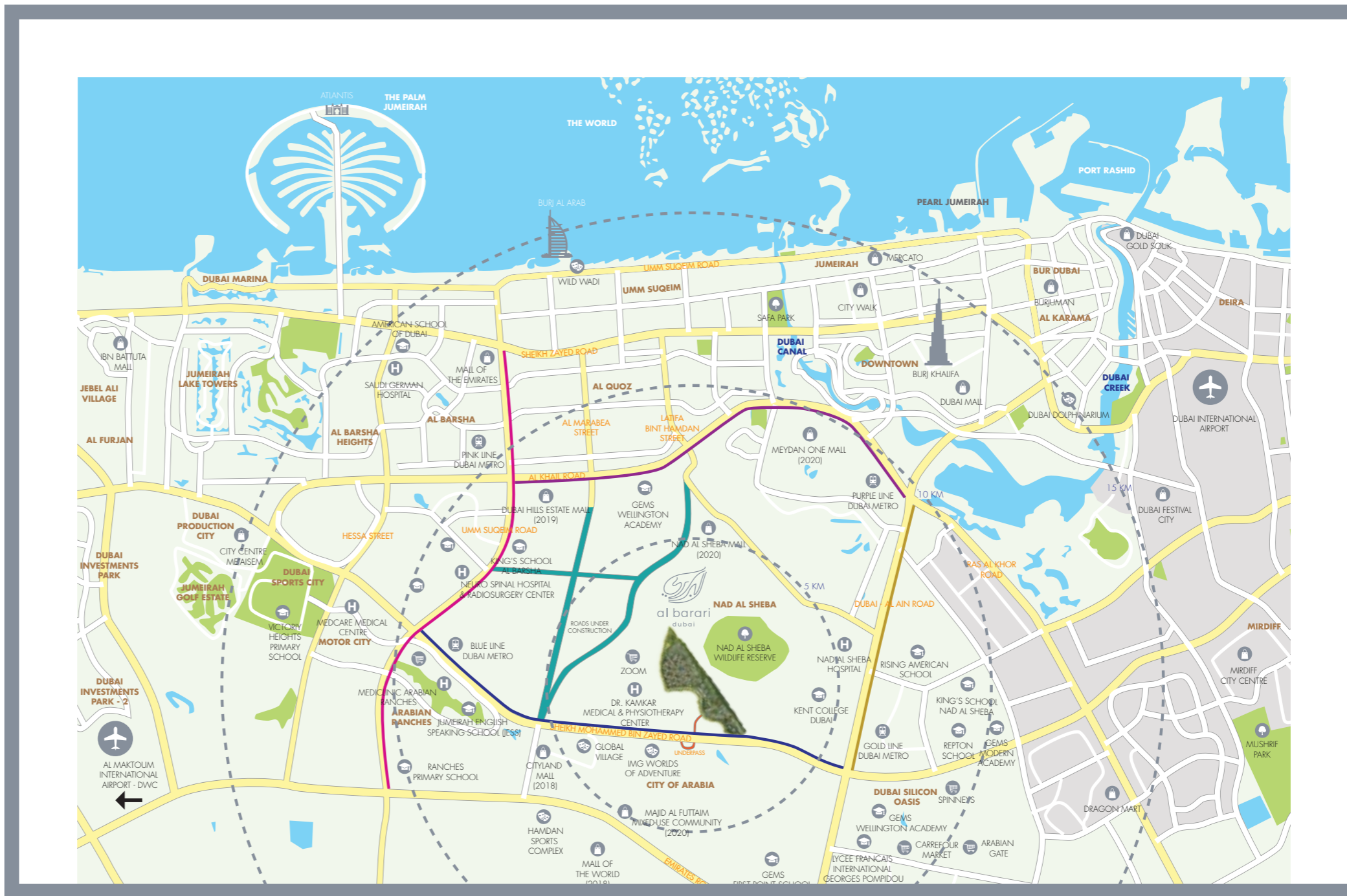
## 4

### DEVELOP & GROW

The Community is under 15 minutes away from Dubai's top schools including:

- Repton
- King's School
- Nord Anglia International School
- Swiss International Scientific School
- Lycee Francais International Georges Pompidou





23.9 km	Mirdif City Centre	24.3 km	Mall of the Emirates
27.3 km	Dubai Airport	28.4 km	Burj Khalifa
27.4 km	Ibn Battuta Mall	37.8 km	City Walk
39.9 km	Al Maktoum Airport	27.3 km	Dubai Marina





## AL BARARI COMMUNITY







**AL BARARI'S THEMED GARDENS**

**Mediterranean Garden** take to the timber deck pavilion or make your way through the olive grove



**Water Gardens** elevated decks become a platform for peaceful contemplation next to free flowing fountains and waterways



**Showcase Gardens** babbling streams and verdant greenery become an exquisite backdrop for the community's regular yoga sessions and wellness workshops



**The Lake** a place to meet or retreat surrounded by spacious wooden decks, viewing platforms, abundant greenery and the community's many kinds of carefully nurtured wildlife



**Contemporary Garden** a modern, clean, angular design blending stark architectural elements with winding walk ways and meticulously preened foliage

## CONCEPTS TO ENRICH AND ENHANCE

### 1

#### THE FARM

If healthy, sun-kissed eating is your thing then head to this enchanting alfresco setting that offsets fresh wholesome fare with lush flora. More than a restaurant, The Farm is an acclaimed culinary, leisure, and social hub for UAE residents

### 2

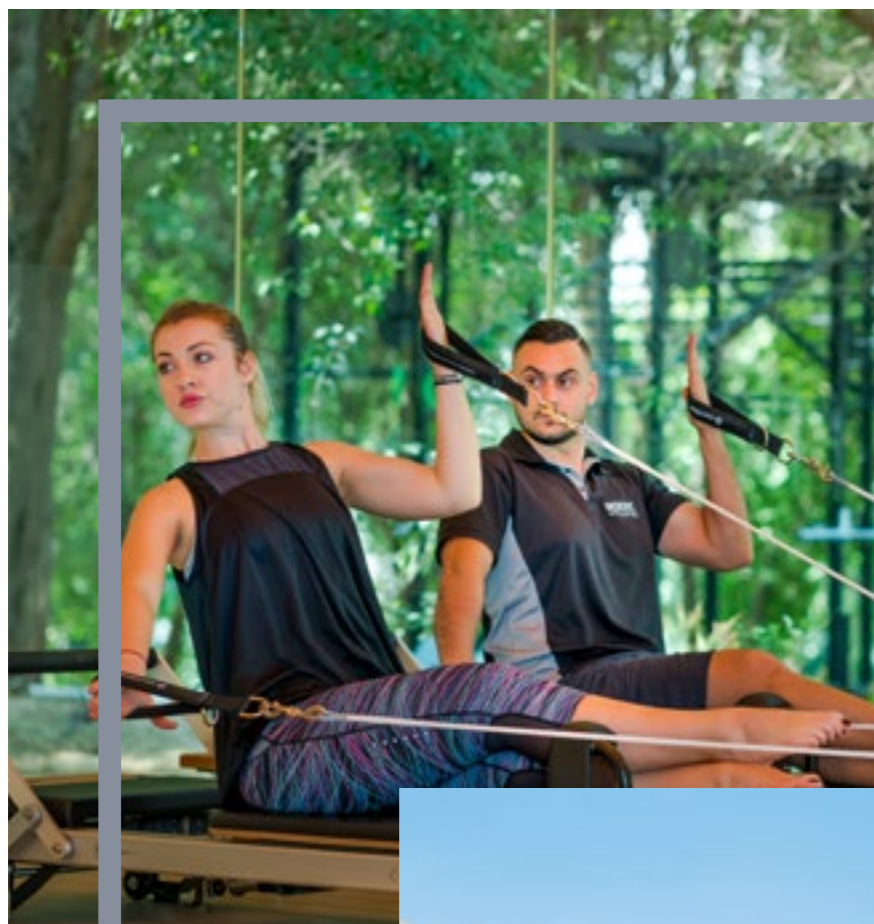
#### HEART & SOUL

Heart & Soul Spa is known for its award-winning treatments and serene Mediterranean-inspired setting. Take in divine views of the abundant greenery that populates Al Barari while the spa's team of experts make it their mission to help you unwind

### 3

#### BODY LANGUAGE

An enlivening space where state-of-the-art gym and studio facilities are met with expert guidance. Pick between classes that range from TRX and CrossFit to reformer Pilates, vinyasa flow and mother-and-child yoga sessions. There's also personal training and kids' classes





# 4

## NATURE ESCAPES

A themed picnic concept like no other. When the weekend comes families, friends, couples, and groups pick up their lovingly prepared picnic baskets and take to Al Barai's living, breathing world of birdsong, breathtaking natural beauty, and extraordinary entertainment

# 5

## STARLIGHT MOVIE NIGHTS

Part of Al Barai's ongoing efforts to sprinkle a little magic within the community, this open air cinema experience draws upon the two things we love the most:

- Uniting with loved ones over a good film
- Spending as much time as possible outside

# 6

## RETAIL EXPERIENCE

Dynamic, authentic, homegrown and international offerings range from open-air pop-up markets to Waitrose supermarket. Much-loved regional dining concepts, kids' zones inspired by the Waldorf system, and wellness concepts will be joined by essential retail and service provisions





#### BODY LANGUAGE HEALTH CLUB

From yoga and spin studios gazing out upon the community's calming green spaces to sunken tennis courts, TRX and reformer Pilates facilities, Body Language keeps its finger firmly on the pulse of wellness

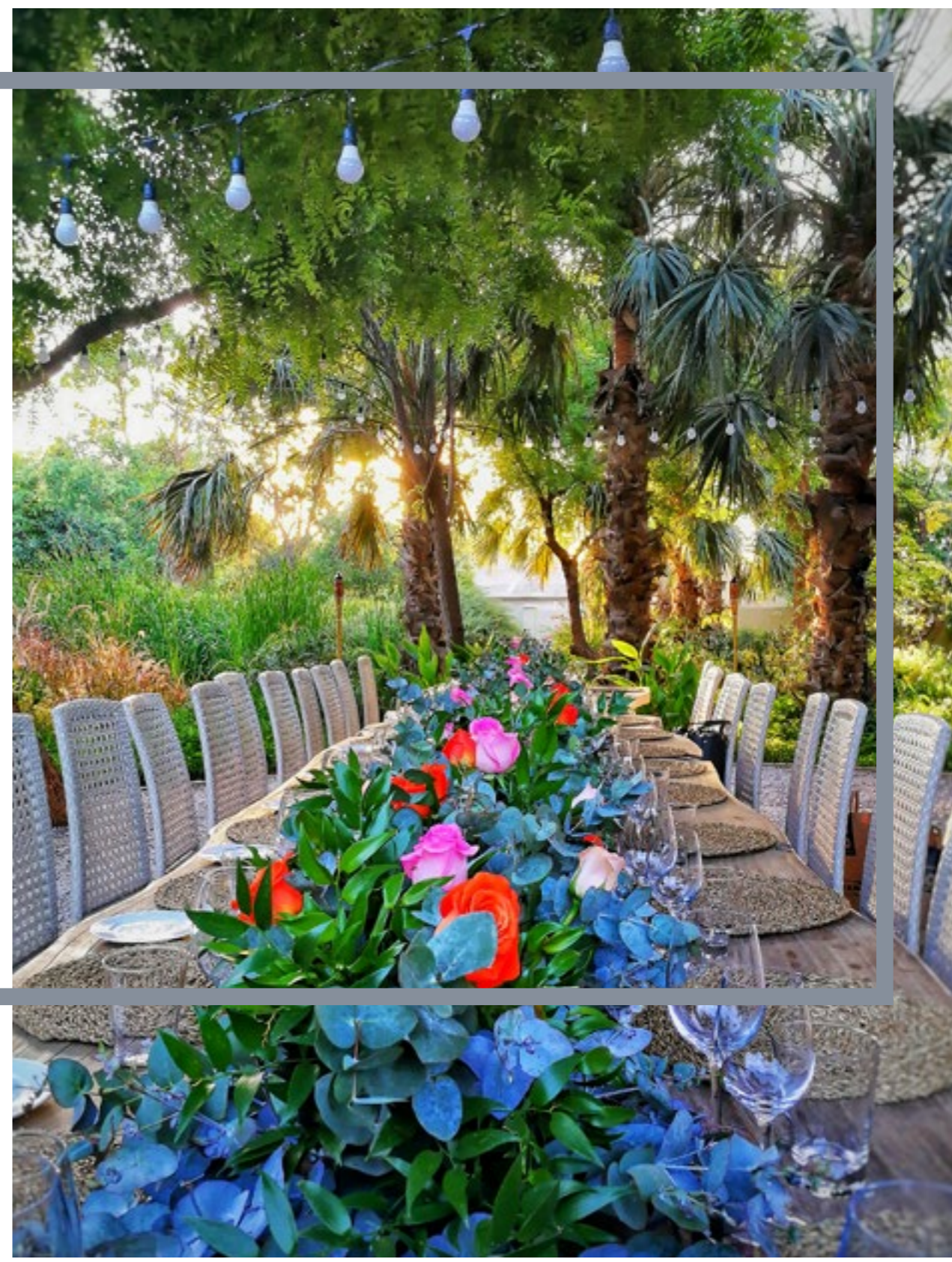


#### UNMATCHED OUTDOOR TRAINING

Body Language's CrossFit studio offers an intense outdoor workout like no other. The community regularly gathers for morning bootcamps and wellness events held in this unique and energising setting



**HEART & SOUL SPA**  
A sacred space where men and women head for award-winning treatments and carefully curated products sourced from the wellness highpoints of the world. There's even a children's spa making self-love a family affair



**COMMUNITY EVENTS**  
From stunning community dinners designed to draw residents closer together to new moon yoga sessions, bird watching, and more, at Al Barari's heart is the mental and physical wellbeing of its residents



## DEVELOPER TRACK RECORD



# MAKING A DIFFERENCE

A boutique real estate development company dedicated to building communities with a soul which consistently drive value and profits for its investors.

In addition to Al Barari Community, the team under the leadership of the CEO; Nadia Zaal; is well known for delivering iconic developments like Zaya Nurai Island, Five Palm Jumeirah Hotel & Resort, and Hameni Tower in JVC.



## ZAYA NURAI ISLAND, ABU DHABI

An award-winning destination and private island known as 'The Maldives' of The Middle East'



Sweeping five and six bedroom-private villas blend seamlessly with exquisite paradisiacal surroundings



Spellbinding ocean views meet with Zaya's signature design stamp - living spaces that enhance lifestyles





**ZAYA HAMENI**  
A collection of wellness integrated luxury homes in the heart of Dubai's exclusive Jumeirah Village Circle



**FIVE PALM JUMEIRAH**  
An effortlessly chic hotel and residences set against a breathtaking backdrop of the sea, beach, and Dubai's signature skyline



Interiors are expertly designed and exquisitely finished with a minimalist, yet elegant approach to contemporary living



# INTRODUCING ASHJAR





# LUXURY APARTMENT LIVING ALIGNED WITH NATURE

At Ashjar, the natural, green world is not only a part of life and living space, but also the very foundation of its vision. Surrounded by verdant forests, this collection of 120 residences is spread amongst 9 buildings and is the only low-rise and low-density apartment complex to be built in a thriving and established Dubai community.





## A PURE REFLECTION OF YOUR PERSONALITY

With up to five floors, homes are arranged in a step-layered design and enjoy natural light without being fully exposed to the sun.

An inventive façade of cascading terraces creates a distinctive view for each home. The choice is splendidly yours: a terrace opening into the forest floor; a terrace that opens into the leafy tree canopy; or, a terrace overlooking the forest with vistas extending on to the majestic Dubai skyline.

Ashjar's collection of homes, set around shared facilities,

offers the ideal balance of community and privacy. The clusters at Ashjar are built into the landscape as though they are part of the very forest itself. Even the gardens within the homes embrace the forest landscape outside.

Each collection shares underground parking, a swimming pool featuring a children's play area and access to Al Barari's landscaped gardens. Residents will also be able to access the facilities of Seventh Heaven, including retail offerings and dining venues.





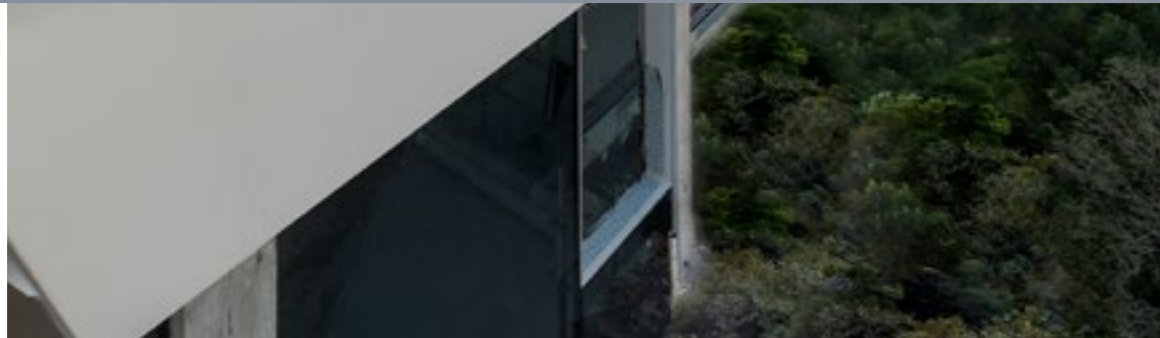
# THE APARTMENTS

The homes have an intimate layout and offer utmost privacy to their residents.

The large sliding doors open onto the terrace and can be arranged to create secluded personal retreats. The clean and contemporary interior design is a blank canvas for personalisation and co-exists with the natural landscape.

A natural colour palette integrates the residences into their surrounding environment. This theme runs through the shared amenities marrying the public areas with the surrounding gardens.









# WHY AL BARARI?

## 1

### YOUR HOME TO ADORE

*Pay 18% Move In September 2018*

For the first time prospective buyers can live in the prestigious Al Barari Community for just 2.8m. With highly appealing and flexible payment plans, buyers put down just 18% and move in September 2018

## 2

### UNPARALLELED LIFESTYLE

A sophisticated, conscious and dynamic community lies, like a hidden treasure, amidst Al Barari's famed lush greenery. Seventh Heaven and Ashjar have access to the exclusive Body Language health club; The Farm, restaurant; and destination spa, Heart & Soul. Seventh Heaven will add to this, a flourishing framework of entertainment, essential, and wellness-focused offerings with two floors dedicated to F&B and retail

## 3

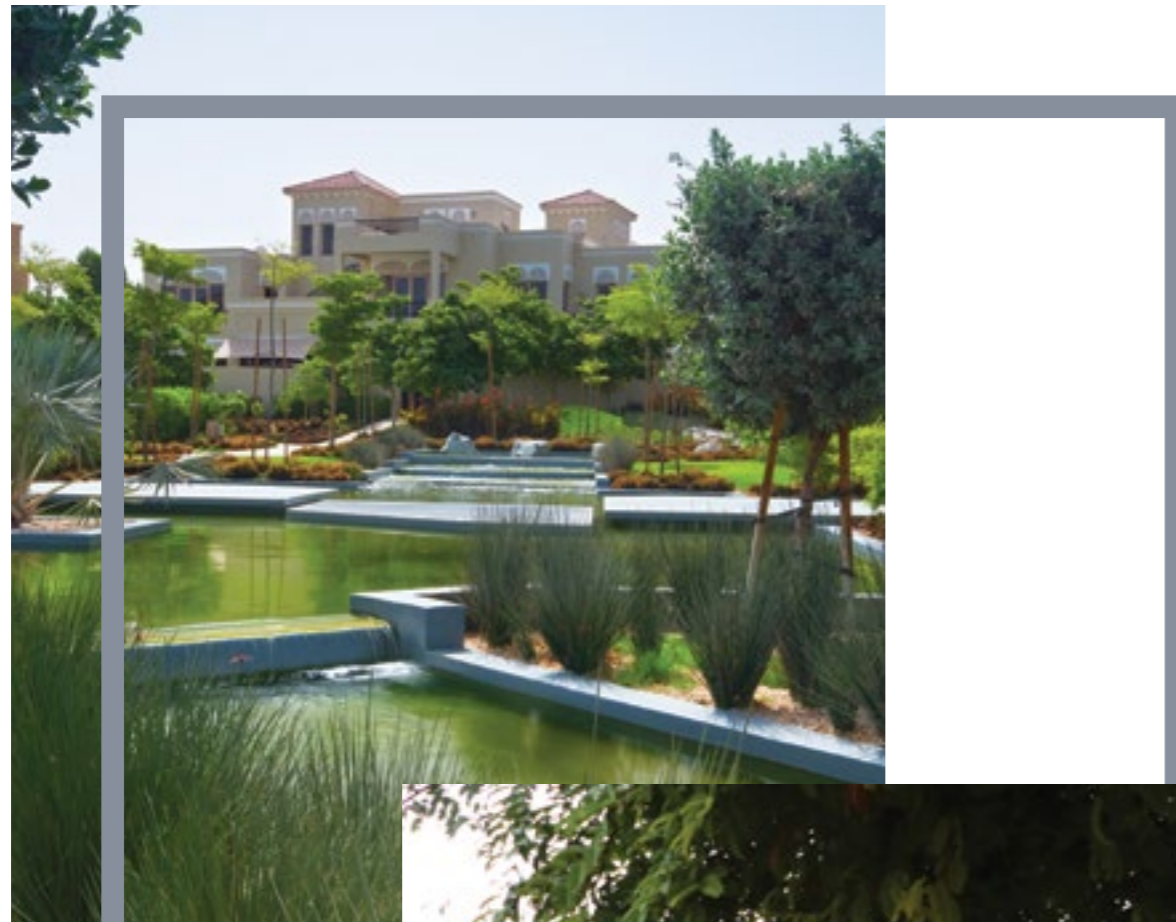
### STRATEGIC LOCATION

Strategically located only 15 mins away from Dubai's major social hubs and amenities: Downtown Dubai, DIFC, Dubai Marina, Palm Jumeirah as well as both Dubai airports. The Community is well positioned, just minutes away from Dubai's top medical services and schools and including: King's School, Repton, and Lycee Francais International Georges Pompidou

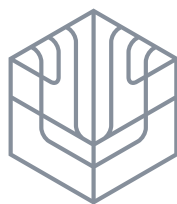
## 4

### DUBAI'S GREENEST COMMUNITY

Become a part of Dubai's unique green heart. A multiple-award winning, eco-friendly development, Al Barari is Dubai's most desirable address, seamlessly blending unmatched luxury with unforgettable green surroundings







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